

# A visionary CEO

## QUALITIES

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# Qualities

A great CEO is a person who has the creative vision and the ability to be the question, not the answer



# Qualities

- Create Vision
- Create enormous Business Value
- Involving into strategic activities
- Master of change
- Driven by Values
- Confident
- Motivated
- Open minded
- Un-stoppable
- Has a team & ability to use them effectively
- Effective at listening & communicating
- IT Savvy



# Traits of CEO

- To be a excellent teacher
- Communicate Effectively
- Keep a great attitude
- Keep eye on the competition
- Be passionate about commitments
- Measuring & Managing performance
- Being different from others and can express with confidence
- Ethical Behaviour
- Establish Good rapport with media & analyst community
- Good networking skills



# New Role of CEO/CFO

## Increase Shareholder value through:

1. Re-engineering of financial and operation strategy
2. Managing Inventories
3. Merger & Acquisitions
4. Risk Management

## Facilitating Business Actions:

1. Growing Market Share
2. Speed to Market
3. Change the way the business is operating
4. Interpret Business information to organization advantage
5. Focus on useful insights



# Bottom line

Efficient CEO is not defined by how many hours they work, but how they spend their time at work. To be successful one must know:

- How to put fun into work
- How to teach others
- How to access your team
- How to raise funds with innovative ideas
- How to have contagious passion
- Strong integrity
- Ensure to discharge constitutional, financials, legal & contractual obligations
- Protection of assets
- Ensure Controls & Statutory Compliances



Thank you

